| | Application No. | Applicant(s) | |
|--|--|--|--------------|
| Notice of Allowability | 10/507.000 | KUROCAKI ET AL | |
| | 10/527,822 Examiner | KUROSAKI ET AL. Art Unit | |
| | 00115 1115411 | | |
| | SON P. HUYNH | 2424 | |
| The MAILING DATE of this communication appear All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT R of the Office or upon petition by the applicant. See 37 CFR 1.313 | (OR REMAINS) CLOSED or other appropriate comr IGHTS. This application is | in this application. If not included nunication will be mailed in due course | e initiative |
| 1. \boxtimes This communication is responsive to $\underline{1/5/11}$. | | | |
| 2. The allowed claim(s) is/are 1,2-24, 29-35 that have been r | enumbered as 1-30. | | |
| 3. Acknowledgment is made of a claim for foreign priority unally all blooms. Compared to bloom and blooms. a) All blooms. Some compared to bloom and blooms. b) Some compared to bloom and blooms. certified copies of the priority documents have a copies. Copies of the certified copies of the priority documents. | e been received. e been received in Applicat | ion No | om the |
| International Bureau (PCT Rule 17.2(a)). | | | |
| * Certified copies not received: | | | |
| Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONN THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. | | le a reply complying with the requirem | ents |
| 4. A SUBSTITUTE OATH OR DECLARATION must be subminformal patent application (PTO-152) which give | | | E OF |
| 5. CORRECTED DRAWINGS (as "replacement sheets") must | st be submitted. | | |
| (a) I including changes required by the Notice of Draftspers | son's Patent Drawing Revi | ew (PTO-948) attached | |
| 1) 🗌 hereto or 2) 🔲 to Paper No./Mail Date | | | |
| (b) ☐ including changes required by the attached Examiner'Paper No./Mail Date | s Amendment / Comment | or in the Office action of | |
| Identifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in t | | | of |
| 6. DEPOSIT OF and/or INFORMATION about the depo attached Examiner's comment regarding REQUIREMENT | | | ıe |
| | | | |
| Attachment(s) 1. ☐ Notice of References Cited (PTO-892) | 5. ☐ Notice of | nformal Patent Application | |
| 2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948) | 6. 🛛 Interview | Summary (PTO-413), | |
| 3. Information Disclosure Statements (PTO/SB/08), | Paper No | o./Mail Date <u>2/1/2011</u> . s Amendment/Comment | |
| Paper No./Mail Date 4. Examiner's Comment Regarding Requirement for Deposit of Biological Material | 8. 🗌 Examiner | s Statement of Reasons for Allowance | ; |
| | 9. 🔲 Other | <u>_</u> . | |
| /Son P Huynh/ | February 1, 20 |)11 | |
| Primary Examiner, Art Unit 2424 | | | |
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Application/Control Number: 10/527,822 Page 2

Art Unit: 2424

DETAILED ACTION

Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 1/05/2011 has been entered.

EXAMINER'S AMENDMENT

2. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Applicant's representative, Jason Perilla, on January 29, 2011 and February 1st 2011.

3. The application has been amended as follows:

Claim 1 (Currently Amended): A data processing apparatus that performs data processing to generate an EPG (Electronic Program Guide) to be displayed on a display, comprising:

means for acquiring program guide data that gives guidance on programs;

means for acquiring statistical data including data indicating scheduling of recordings of a plurality of programs and data indicating viewing of the recordings of the programs, the data indicating scheduling of recordings including data indicating a number of scheduled recordings of each of the programs for each of a plurality of broadcast time zones of the program;

means for averaging, for each of the programs, the data indicating scheduling of recordings based upon a sum of the number of scheduled recordings of the program divided by a number of broadcast time zones of the program, to obtain an average scheduling count of the program; [[and]]

means for generating an EPG including a statistical data layer superimposed upon a program guide data layer as a two-dimensional grid guide format, the statistical data layer including, respective to a programming box for each of the plurality of broadcast time zones of each of the programs, simultaneous display of an indicator of the average scheduling count of the program and an indicator of the data indicating viewing of the recordings of the program; and

means for displaying, on the display, the EPG including the statistical data layer superimposed upon the program guide data layer as a two-dimensional grid guide format.

Claim 22 (Currently Amended): A data processing method of performing data processing to generate an EPG (Electronic Program Guide) to be displayed on a display, comprising:

acquiring program guide data that gives guidance on programs;

acquiring, by an information processing unit of a data processing apparatus, statistical data including data indicating scheduling of recordings of a plurality of programs and data indicating viewing of the recordings of the programs, the data indicating scheduling of recordings including data indicating a number of scheduled recordings of each of the programs for each of a plurality of broadcast time zones of the program;

averaging, for each of the programs, the data indicating scheduling of recordings based upon a sum of the number of scheduled recordings of the program divided by a number of broadcast time zones of the program, to obtain an average scheduling count of the program; [[and]]

generating an EPG including a statistical data layer superimposed upon a program guide data layer as a two-dimensional grid guide format, the statistical data layer including, respective to a programming box for each of the plurality of broadcast time zones of each of the programs, simultaneous display of an indicator of the average

scheduling count of the program and <u>an indicator of</u> the data indicating viewing of the recordings of the program; <u>and</u>

displaying, on the display, the EPG including the statistical data layer superimposed upon the program guide data layer as a two-dimensional grid guide format.

Claim 23 (Currently Amended): A non-transitory computer readable storage medium encoded with computer program instructions that, when executed by a processor of a computer, cause the computer to perform data processing to generate an EPG (Electronic Program Guide) that is displayed on display means displaying information, comprising:

acquiring program guide data that gives guidance on programs;

acquiring statistical data including data indicating scheduling of recordings of a plurality of programs and data indicating viewing of the recordings of the programs, the data indicating scheduling of recordings including data indicating a number of scheduled recordings of each of the programs for each of a plurality of broadcast time zones of the program;

averaging, for each of the programs, the data indicating scheduling of recordings based upon a sum of the number of scheduled recordings of the program divided by a number of broadcast time zones of the program, to obtain an average scheduling count of the program; [[and]]

generating an EPG including a statistical data layer superimposed upon a program quide data layer as a two-dimensional grid quide format, the statistical data layer

including, respective to a programming box for each of the plurality of broadcast time zones of each of the programs, <u>simultaneous display of</u> an indicator of the average scheduling count of the program and <u>an indicator of</u> the data indicating viewing of the recordings of the program; <u>and</u>

displaying, on the display, the EPG including the statistical data layer superimposed upon the program guide data layer as a two-dimensional grid guide format.

Claim 24 (Currently Amended): A data processing system including:

a server for transmitting information; and

a user terminal for receiving information from said server, wherein

either said server or said user terminal includes

means for acquiring program guide data that gives guidance on programs;

means for acquiring statistical data including data indicating scheduling of recordings of a plurality of programs and data indicating viewing of the recordings of the programs, the data indicating scheduling of recordings including data indicating a number of scheduled recordings of each of the programs for each of a plurality of broadcast time zones of the program;

means for averaging, for each of the programs, the data indicating scheduling of recordings based upon a sum of the number of scheduled recordings of the program divided by a number of broadcast time zones of the program, to obtain an average scheduling count of the program; [[and]]

means for generating an EPG including a statistical data layer superimposed upon a program guide data layer as a two-dimensional grid guide format, the statistical data layer including, respective to a programming box for each of the plurality of broadcast time zones of each of the programs, simultaneous display of an indicator of the average scheduling count of the program and an indicator of the data indicating viewing of the recordings of the program; and

means for displaying, on the display, the EPG including the statistical data layer superimposed upon the program guide data layer as a two-dimensional grid guide format.

Claim 29 (Currently Amended): A data processing apparatus that performs data processing to generate an EPG (Electronic Program Guide) to be displayed on a display, comprising:

an information aggregation unit <u>that configured [[to]]</u> aggregates program guide data that gives guidance on programs, and <u>acquires</u> to <u>acquire</u> statistical data including data indicating scheduling of recordings of a plurality of programs and data indicating viewing of the recordings of the programs, the data indicating scheduling of recordings including data indicating a number of scheduled recordings of each of the programs for each of a plurality of broadcast time zones of the program; [[and]]

a guide page creation unit <u>that</u> configured <u>averages</u> to <u>average</u>, for each of the programs, the data indicating scheduling of recordings based upon a sum of the number of scheduled recordings of the program divided by a number of broadcast time zones of

Application/Control Number: 10/527,822 Page 8

Art Unit: 2424

the program, to obtain an average scheduling count of the program, and generates to generate an EPG including a statistical data layer superimposed upon a program guide data layer as a two-dimensional grid guide format, the statistical data layer including, respective to a programming box for each of the plurality of broadcast time zones of each of the programs, simultaneous display of an indicator of the average scheduling count of the program and an indicator of the data indicating viewing of the recordings of the program; and

a display unit that displays, on the display, the EPG including the statistical data layer superimposed upon the program guide data layer as a two-dimensional grid guide format.

Allowable Subject Matter

4. Claims 1, 3-24, 29-35 are allowed in view of the amendments and Applicant's remarks filed 01/05/2011, pages 16-18.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

Application/Control Number: 10/527,822 Page 9

Art Unit: 2424

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to SON P. HUYNH whose telephone number is (571)272-7295. The examiner can normally be reached on 9:00 - 6:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Christopher S. Kelley can be reached on 571-272-7331. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Son P Huynh/ Primary Examiner, Art Unit 2424

February 1, 2011